

Kleuren op de aandelenmarkt

In verband met een artikel verderop in deze MIR van David Rance, is de volgende vraag niet geheel irrelevant: Why is **red** in China's stock market positive while the opposite (**green**) is true for the rest of the world? Antwoord van *Derek Zech*, op de Quara-website, gevonden door David: This is important to know so that foreigners do not send the wrong congratulations when they should be

sending condolences. This practice is not unique to mainland China, and it is also seen in Japan.

The Japanese, being influenced by Chinese philosophy, associated the two opposing changes with *yang* and *yin*. For this reason, the Japanese word for an increasing, bullish candlestick is 陽線 (lit. *yang line*), while a decreasing bearish candlestick is 陰線 (lit. *yin line*).

But why is the colour red used for bullish candlesticks? I believe this is because the colour red symbolizes “yang” in East Asian culture, so it is often used to indicate “positive.”

In technical analysis, Chinese also borrowed many concepts and words from Japanese, so Chinese candlestick charts also use the contrast of yin and yang. This is also how the sayings of *yinxian* (陰線) and *yangxian* (陽線) made their way into the Chinese language.

Bron: <https://www.quora.com/Why-is-red-in-Chinas-stock-market-positive-while-the-opposite-is-true-for-the-rest-of-the-world>

